FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington,	D.C.	20549

Check this box if no longer subject to
Section 16. Form 4 or Form 5
obligations may continue. See
notruction 1/h)

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

OMB APPROVAL								
OMB Number:	3235-0287							
Estimated average burden								

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person * $\underline{HESS\ JOHN\ B}$															5. Relationship of Reporting Person(s) to Issuer (Check all applicable)						
					[]									X			X				
	(Fi	ON	Middle)	03/				3. Date of Earliest Transaction (Month/Day/Year) 03/03/2011								belov	,	Other (specify below)			
1185 AVENUE OF THE AMERICAS				- 4 If	4. If Amendment, Date of Original Filed (Month/Day/Year)										6. Individual or Joint/Group Filing (Check Applicab						
(Street) NEW YO	ORK N	Y 1	10036		""	,		,, 2010	. Onga		. (.,,	ω.,		Line)	Forn	n filed by One	e Repo	orting Pers	on	
(City)	(St	ate) (Zip)		-											Form filed by More than One Reporting Person					
	Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned																				
Date			Date	ransaction e nth/Day/Year)		2A. Deemed Execution Date, if any (Month/Day/Year)		3. Transaction Code (Instr. 8)						r and	5. Amount of Securities Beneficially Owned Following		6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)		7. Nature of Indirect Beneficial Ownership		
									Code	v	Amount	0	(A) or (D)	Pric	Trans		eported ansaction(s) estr. 3 and 4)			(Instr. 4)	
Common Stock, \$1.00 par value			03/03	03/03/2011				S ⁽¹⁾		44,400		D	\$8	34.9	10,172,607		I		See Note 2		
Common Stock, \$1.00 par value			03/03	03/2011				S ⁽¹⁾		600		D	\$8	5.54	10,172,007(2)		I		See Note 2		
Common Stock, \$1.00 par value 03/0				03/03	/2011	2011					44,500		D	\$84.9		124,869		I		See Note 4	
Common Stock, \$1.00 par value			03/03	03/03/2011				S ⁽³⁾		500		D	\$85.52		124,369(4)			I	See Note 4		
		Та									sed of, onvertib					wned			,		
1. Title of Derivative Security (Instr. 3) 2. Conversion or Exercise Price of Derivative Security Security 3. Transaction Date (Month/Day/Year) (Month/Day/Year) (Month/Day/Year)			n Date,		Transaction Code (Instr.		of		Exercis on Dat Day/Ye		7. Title and Amount of Securities Underlying Derivative Security (Instrand 4)		f g	Der Sec (Ins	ivative curity str. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s (Instr. 4)	Or Fo Di or (I)	o). wnership orm: irect (D) r Indirect i (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)		
						v	(A)	(D)	Date Exercisa		Expiration Date	Title	or No of	umber							

Explanation of Responses:

- 1. The sales of shares set forth herein are made in connection with a selling plan by the charitable lead annuity trust referred to below dated February 3, 2011 that is intended to comply with Rule 10b5-1(c).
- 2. Held by a previously reported charitable lead annuity trust established under the will of Leon Hess. The reporting person is one of five trustees of the trust.
- 3. The sales of shares set forth herein are made in connection with a selling plan by the September 2009 annuity trust referred to below dated February 3, 2011 that is intended to comply with Rule 10b5-1(c).
- 4. Held by a previously reported trust established for the benefit of the reporting person. The reporting person is the trustee of the trust.

Remarks:

George C. Barry for John B.

03/04/2011

** Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.