

2012 Hess Miniature Toy Truck Takes Off May 25

May 17, 2012

NEW YORK (May 17, 2012) – Hess Corporation today announced the latest addition to the company's Miniature Truck series – a limited edition Hess Toy Truck and Airplane.

For the past 15 years, the Miniature Truck series has paid tribute to a popular Hess holiday Toy Truck from the past. This year's edition, a mini replica of the 2002 18-wheeler flatbed tractor trailer and airplane, features:

- 1. A tractor trailer with working lights and a flatbed that doubles as a landing pad.
- 2. A bi-plane with working rotor and "2012" marked on the cockpit.
- 3. A quick-release display base.

The 2012 Hess Miniature Truck and Airplane goes on sale Friday, May 25 exclusively at participating Hess and Hess Express retail stores for \$6.99 plus tax, while supplies last – Energizer batteries are included.

The Hess Toy Truck, launched in 1964, is one of the longest running toy brands on the market. For a complete list of Hess Toy Trucks through the years or to find a Hess location, please visit: www.hesstoytruck.com. Find us on Facebook: www.facebook.com/hesstoytruck.com.

Hess is one of the leading independent gasoline-convenience store retailers on the East Coast with retail outlets in 16 East Coast states. Hess Corporation, with headquarters in New York, is a global integrated energy company engaged in the exploration, production, purchase, transportation and sale of crude oil and natural gas, as well as the production and sale of refined petroleum products, natural gas and electricity. More information is available at www.hess.com.