



New Hess Toy Truck Racing App Offers Enhanced Gaming and Social Media Features

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2011 Hess Racer Game App Debuts Free on iPhone/iPad and Facebook Today; Android App Launches Dec. 2

NEW YORK, Nov. 18, 2011 – Hess Corporation (NYSE: HES) today announced the release of its second edition Hess Toy Truck game app, the **Hess Racer Game**. Based on the **2011 Hess Toy Truck and Race Car**, the game app extends the company's 47-year old Hess Toy Truck holiday tradition online and builds on last year's successful debut of the Hess Jet Game, which ranked within the top 10 racing category on iPad and iTunes.

The Hess Racer Game app takes gaming to a new level, providing fans with a highly engaging and easy-to-play online experience that features the best elements of gaming today. It includes the ability to play quick and short games and earn more rewards, and provides an enhanced social media and sharing experience. Now available free on iPhone/iPad and Facebook, the Hess Racer Game app will launch on Android on Dec. 2.

Players can choose from two vehicles in the Hess Racer Game: the Hess Race Truck, which offers brute strength and great handling, and the Hess Race Car, which offers speed and agility. Players have the choice of three courses – city, mountains or interstate – and can earn coins to unlock additional features for their vehicles. In addition, players can collect and give trading cards to one another that serve as an invite to play the game. An enhanced multiplayer function on Facebook allows friends to challenge other friends to beat their high score. Players can also play the Hess Toy Truck Game directly on the Hess Express Facebook page (www.facebook.com/HessExpress).

The Hess Toy Truck has been a holiday tradition since 1964, and is one of the longest running toy brands on the market. The 2011 Hess Toy Truck carries a race car modeled after an American stock car that sports a pull-back racing motor and Hess Express logo. For the first time in the collection's 47-year history, the two vehicles in the set are both packed with sounds and lights for twice the fun. As in past years, the truck is sold exclusively at Hess retail stores in 16 East Coast states, while supplies last. For a complete list of Hess Toy Trucks through the years or to find the nearest Hess location, please visit: www.hesstoytruck.com.

Hess Corporation, with headquarters in New York, is a global integrated energy company engaged in the exploration, development, production, purchase, transportation and sale of crude oil and natural gas. The corporation also manufactures, purchases, trades and markets refined petroleum and other energy products. Hess is one of the leading independent gasoline-convenience retailers on the East Coast with more than 1,350 stations and convenience stores in 16 states from Massachusetts to Florida.

Category: Games

Version: 1.0

27.82 MB

Requirements: Compatible with iPhone, iPod touch, iPad and Android. Requires iOS 4.0 or later.

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