



## **2011 Hess Miniature Helicopter Takes Flight May 27**

May 19, 2011

NEW YORK (May 19, 2011) – Hess Corporation today announced the newest addition to the company's Miniature Truck series – a limited edition helicopter transporter.

Each year, the Miniature Truck series pays tribute to a popular Hess holiday Toy Truck from the past. This year's edition, a small-scale replica of the popular 2001 Hess holiday Helicopter, features:

- o Two motorized spinning rotors.
- o Internal and external lights.
- o A quick-release display base.

The 2011 Hess Miniature Helicopter Transport goes on sale Friday, May 27 at participating Hess and Hess Express retail stores for \$6.99 plus tax, while supplies last – Energizer batteries are included.

The Hess Toy Truck, launched in 1964, is one of the longest running toy brands on the market. As in past years, the truck will be sold exclusively at participating Hess retail stations and stores while supplies last. For a complete list of Hess Toy Trucks through the years or to find a Hess location near you, please visit: [www.hesstoytruck.com](http://www.hesstoytruck.com). To learn more about Hess Toy Trucks, see photos of the 2011 Hess Miniature Truck and other trucks in the series and hear from fans, find us on Facebook: [www.facebook.com/hesstoytruck](http://www.facebook.com/hesstoytruck).

Hess is one of the leading independent gasoline-convenience store retailers on the East Coast with retail outlets in 16 East Coast states. Hess Corporation, with headquarters in New York, is a global integrated energy company engaged in the exploration, development, production, purchase, transportation and sale of crude oil and natural gas. The corporation also manufactures, purchases, trades and markets refined petroleum and other energy products. More information is available at [www.hess.com](http://www.hess.com).

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