



New Hess Toy Truck Delivers Loads of Fun This Holiday Season

11/03/2008

NEW YORK (November 3, 2008) – Hess Corporation today announced the newest addition to its renowned collection of holiday toy trucks: The 2008 Hess Toy Truck and Front End Loader. This first-ever construction vehicle from Hess reinforces the company's 44-year commitment to quality, durability, safety and craftsmanship. Packing more sounds, lights and working parts than ever, the two-in-one heavy-duty chrome detailed hauler is sure to be a favorite of children and collectors alike. The 2008 Hess Toy Truck and Front End Loader goes on sale Friday, November 14 at participating Hess and Hess Express retail stores, retailing for \$22.99 plus tax – Energizer® batteries included.

To help young vehicle operators get in gear for heaps of enjoyment and imaginative adventures, the truck's payload gate doubles as a ramp and its lift sounds like an authentic heavy duty hydraulic motor while rising. The loader, meanwhile, features motorized drive movement – a first for any Hess vehicle – plus a working shovel. The toy set's full lineup of fun features include:

Truck

- 38 working lights
- 3 distinct sound features (mechanical ignition, honking horn and back-up alert)
- See-through semi-trailer
- A sound-enhanced hydraulic arm mechanism
- A payload gate that doubles as a ramp

Loader

- A motor for forward and reverse motion
- 18 working lights
- A moveable bucket arm with working shovel

The Hess Toy Truck has been a holiday tradition since 1964, and one of the longest running toy brands on the market. As in past years, the truck will be sold exclusively at Hess retail stores in Massachusetts, New Hampshire, Rhode Island, Connecticut, New York, New Jersey, Pennsylvania, Delaware, Maryland, Virginia, North Carolina, South Carolina, Georgia and Florida. For a complete list of Hess Toy Trucks through the years, please visit: www.hesstoytruck.com.

Hess Corporation, with headquarters in New York, is a global integrated energy company engaged in the exploration, development, production, purchase, transportation and sale of crude oil and natural gas. The corporation also manufactures, purchases, trades and markets refined petroleum and other energy products.

For more information contact:
Havelock Nelson / Lisa Sepulveda
Goodman Media International
(212) 576-2700