



2008 Hess Mini Toy Truck Brings Twice the Fun to Collectors and Kids

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NEW YORK, May 23 /PRNewswire-FirstCall/ -- A recreational van with an accompanying dune buggy makes its debut today as part of Hess Corporation's collectible Miniature Truck series. Paying tribute to a popular holiday Hess Toy Truck from the past, the 2008 Mini Toy Truck packs craftsmanship and value into this pair of miniature vehicles.

The 2008 Hess Miniature Recreation Van is on sale at participating Hess and Hess Express retail stores for \$6.99 plus tax -- batteries are included.

Staying true to the company's commitment to quality, safety and durability, the 2008 Hess Miniature Recreation Van features real headlights, taillights, running and interior lights. To add to its recreational fun, a rear hatch of the van opens to reveal a pull-down ramp and a miniature dune buggy with knobby tires, roll bar and a pull-back friction motor.

"This year's Mini Truck is really two vehicles in one, with the attention to detail and value that our collectors have come to expect," said Rick Lawlor, Vice President, Retail Marketing, Hess Corporation. "It's another way we can deliver a great brand experience for our customers."

The Hess Toy Truck, launched in 1964, is one of the longest running toy brands on the market. In 1998, Hess introduced the Collectible Miniature Series featuring small-scale, fully detailed versions of the popular holiday toy trucks. This year's edition is a replica of the 1998 Hess Toy Truck.

As in past years, the truck will be sold exclusively at participating Hess retail stations and stores while supplies last. For a complete list of Hess Toy Trucks through the years, please visit: www.hesstoytruck.com.

Hess is one of the leading independent gasoline-convenience retailers on the East Coast with retail outlets located in Massachusetts, New Hampshire, Rhode Island, Connecticut, New York, New Jersey, Pennsylvania, Delaware, Maryland, Virginia, North Carolina, South Carolina, Georgia and Florida.

Hess Corporation (NYSE: HES), with headquarters in New York, is a global integrated energy company engaged in the exploration, production, purchase, transportation and sale of crude oil and natural gas, as well as the production and sale of refined petroleum, natural gas and electricity products. More information is available at www.hess.com.

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